

**Client:** Sun Estates Developers

**Services:** Marketing Strategy & Solutions

## Case Study



Stall Design

A stall design and other marketing communication elements such as brochure, standees and an audio visual presentation were developed for the real estate developer from Goa to take part in a National level real estate trade fair in Mumbai.

The key insight here was that in the clutter of communication in a large exhibition, customers would first look for a developer from Goa and then get more interested in the type of work done. The stall design was hence such that it communicated the feel of Goa instantly.

The audio visual presentation showcased the past work of the developer.

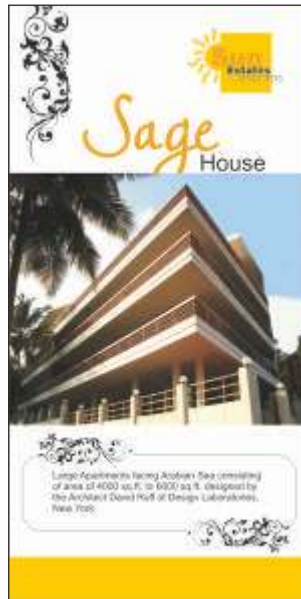
# EXEMPLAR

## Strategic Solutions

Client: Sun Estates Developers

Services: Marketing Strategy & Solutions

### Standees



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# EXEMPLAR

Strategic Solutions

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Brochure



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