

Client: SNK Events

Services: Event Concept & Design



Poster Design for Ustad Zakir Hussain Concert

Case Study

Event communication and publicity design for 'An Evening with Masters', a series of music concerts organised by SnK Events, Panaji Goa.

On 16 December 2009, Goa witnessed the magic of International Tabla Maestro, Ustad Zakir Hussain accompanied by Sabir Khan on Sarangi.

The media plan, stage backdrop, tickets, entry gates, posters, newspaper advertisements, identity cards for the crew and the management of the event at the venue was handled by Exemplar.

It was a housefull show that was attended in large numbers by locals and also by expats and tourists from all over the world.

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Stage Backdrop



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Strategic Solutions

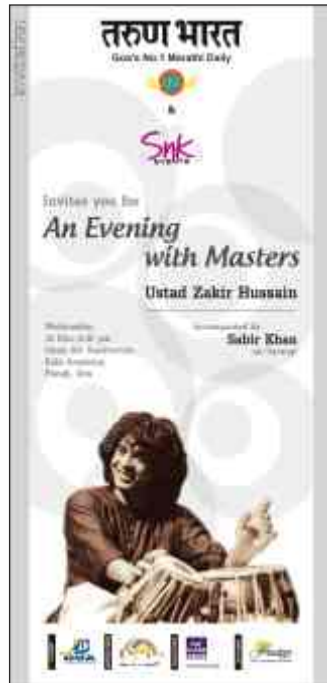
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Advertisement



Invites



Rs. 500/- Tickets



Rs. 1000/- Tickets



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Identity Cards



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Rs. 500/- Entrance Gate

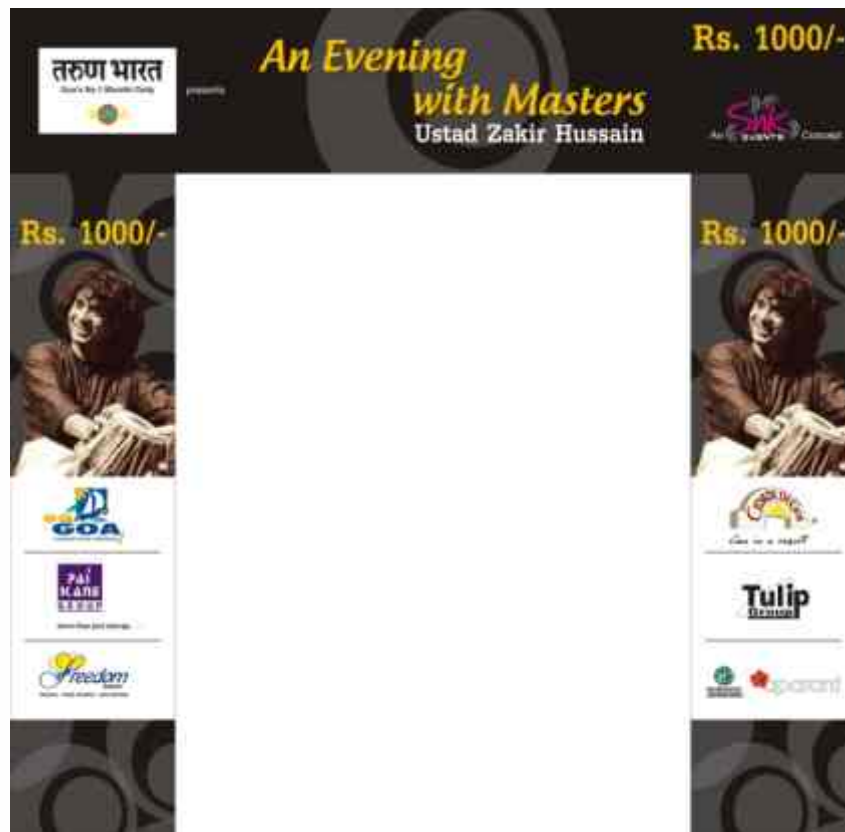


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