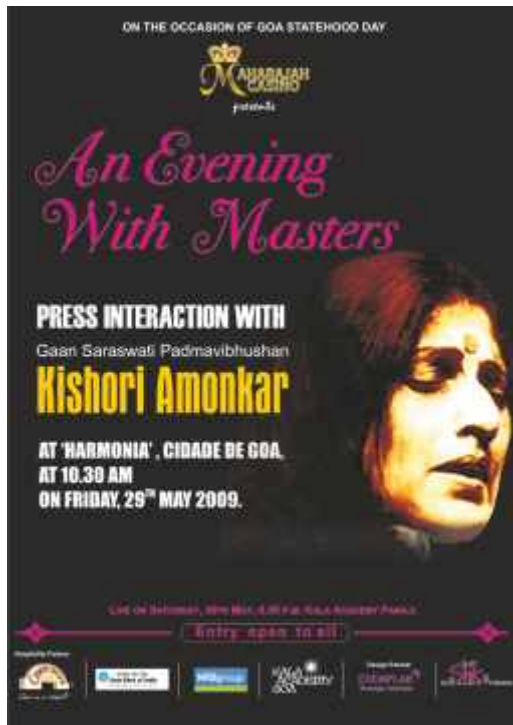


Client: SNK Events

Services: Event Concept & Design



Poster Design for the Event

## Case Study

An Evening with Masters is a series of music concerts organised by Snk Events, Panaji Goa. In May 2009 one of the most acclaimed classical singers, Gaan Saraswati Kishori Amonkar performed in Kala Academy Panaji Goa.

It was very challenging to condense everything that her personality means and put it up creatively on to the stage backdrop. She is synonymous with Indian Classical Music and her favourite colour is black. We came up with the idea of composing her face in the seven surs...sa re ga ma pa dha ni. This was the most befitting expression to the legend's persona.

Apart from that we also handled the publicity design which included the advertisements, posters, standees, banners, media interaction backdrop, stage backdrop and wings design.

# EXEMPLAR

Strategic Solutions

Client: SNK Events

Services: Event Concept & Design

Stage Backdrop



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# EXEMPLAR

## Strategic Solutions

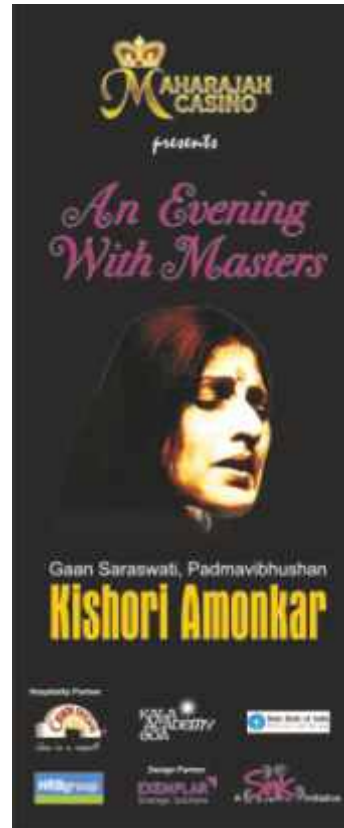
Client: SNK Events

Services: Event Concept & Design

Backdrop for Media Interaction



Standee outside the venue



Newspaper Advertisement



Banner outside the Venue



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# EXEMPLAR

Strategic Solutions

Client: SNK Events

Services: Event Concept & Design

Stage Backdrop for Swarathramani



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Client: SNK Events

Services: Event Concept & Design

Entry Gate



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