

Client: Savannah Surfactants

Services: Brand Identity Design



Logo Design for Savannah Surfactants

Case Study

Brand Identity Design developed for a manufacturer and exporter of surfactants. Surfactants are chemicals used in the process of making bakery & other food products like ice creams.

The client had finalised the name of the company and our job was to develop the brand identity in such a manner so as to reflect the international standards and the state-of-the-art manufacturing facilities of the client.

The colour used is a fresh green to connote eco friendliness and grey that brings in the professionalism. The symbol is a combination of the two 'S' letters from Savannah Surfactants that form the shape of infinity depicting infinite possibilities for the future.

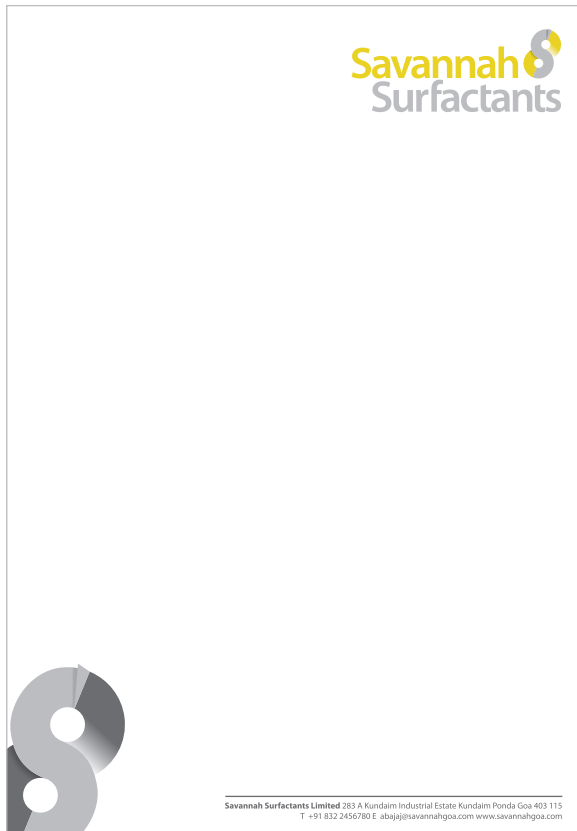
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Strategic Solutions

Client: Savannah Surfactants

Services: Logo Design

Letter Head



9 x 4 Envelope



A4 Size Envelope



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